

PLAYAWAY launchpad

THE PRE-LOADED TABLET



Pre-loaded with high-quality, ad-free apps and games and immediately ready to circulate, Playaway Launchpad is the simplest way to make learning and interactive content accessible to everyone.

Always shelf ready — One-touch reset means no staff maintenance is required

Intuitive experience — Easy for patrons to navigate and use regardless of age or technical ability

Starting at \$99 — Includes everything you need to easily build your library or classroom collection

100% Secure — Free of Wi-Fi and camera capabilities, ensuring a secure and controlled user experience

Device Features

- Durable protective bumper
- Secure and locked down
- 7" high-definition touch screen
- Double tempered glass **NEW**
- Reinforced USB cord **NEW**
- Android OS with a quad-core processor **NEW**
- USB/AC power adapter
- Includes shelf-ready circulation case
- External speaker

Everyone can explore with Playaway Launchpad

Playaway Launchpad tablets are custom curated and pre-loaded with high-quality ad-free apps on each device. So, everyone can enjoy a focused and engaging tablet experience.

Just For Kids

Thousands of best-selling apps grouped by age and grade level.

Subject Area Packs

The content collection spans the six fundamental learning areas, including English Language Arts, math, science, language learning, critical thinking, and creativity.

Theme Packs

Themed learning packs including animals, princesses, fantasy and more.



Popular brands and characters – Including timeless brands including Dr. Seuss, Bear in the Big Blue Tree, and Little Critter to popular characters SpongeBob Squarepants, Dora the Explorer, and Bubble Guppies.



User Experience

- Avatar builder lets kids design their own personal explorer
- Discovery points reward game play and can be used to purchase virtual accessories
- Informational Console gives adults feedback about time spent on tablet



For Teens and Adults **LAUNCHING APRIL 2016**



Learning Apps

Interactive learning tools curated to build knowledge and master new skills.



Brain Games

Apps to challenge memory, problem-solving skills, attention span and more.



Casual Games

Just-for-fun packs to help patrons unwind, relieve stress, and challenge skills.



Comics

Illustrated stories and graphic novels featuring heroes, villains, and other fantasy characters.

User Experience

- Customizable interface allows user to adjust background color, personal icon, and screen brightness
- Text-to-Speech option enables audio support to navigate the Launchpad experience
- Pack Booster brings 6 bonus productivity tools and brain games on each device