

# PLAYAWAY launchpad

THE PRE-LOADED TABLET



Pre-loaded with high-quality, ad-free apps and games and immediately ready to circulate, Playaway Launchpad is the simplest way to make learning and interactive content accessible to everyone.

**Always shelf ready** — One-touch reset means no staff maintenance is required

**Intuitive experience** — Easy for patrons to navigate and use regardless of age or technical ability

**Starting at \$99** — Includes everything you need to easily build your library or classroom collection

**100% Secure** — Free of Wi-Fi and camera capabilities, ensuring a secure and controlled user experience

## Device Features

- Durable protective bumper
- Secure and locked down
- 7" high-definition touch screen
- Double tempered glass **NEW**
- Reinforced USB cord **NEW**
- Android OS with a quad-core processor **NEW**
- USB/AC power adapter
- Includes shelf-ready circulation case
- External speaker

# Everyone can explore with Playaway Launchpad

Playaway Launchpad tablets are custom curated and pre-loaded with high-quality ad-free apps on each device. So, everyone can enjoy a focused and engaging tablet experience.

## Just For Kids

Thousands of best-selling apps grouped by age and grade level.

### Subject Area Packs

The content collection spans the six fundamental learning areas, including English Language Arts, math, science, language learning, critical thinking, and creativity.

### Theme Packs

Themed learning packs including animals, princesses, fantasy and more.



**Popular brands and characters** – Including timeless brands including Dr. Seuss, Bearenstein Bears, and Little Critter to popular characters SpongeBob Squarepants, Dora the Explorer, and Bubble Guppies.



## User Experience

- Avatar builder lets kids design their own personal explorer
- Discovery points reward game play and can be used to purchase virtual accessories
- Informational Console gives adults feedback about time spent on tablet



## For Teens and Adults **LAUNCHING APRIL 2016**



### Learning Apps

Interactive learning tools curated to build knowledge and master new skills.



### Brain Games

Apps to challenge memory, problem-solving skills, attention span and more.



### Casual Games

Just-for-fun packs to help patrons unwind, relieve stress, and challenge skills.



### Comics

Illustrated stories and graphic novels featuring heroes, villains, and other fantasy characters.

## User Experience

- Customizable interface allows user to adjust background color, personal icon, and screen brightness
- Text-to-Speech option enables audio support to navigate the Launchpad experience
- Pack Booster brings 6 bonus productivity tools and brain games on each device